

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Innovative Advertising**  
**Attention: Heidi Guerra**  
**4250 Hwy 22 Suite 7**  
**Mandeville, LA 70471**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963455-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
NC Judicial Coalition	NC SUPREME COURT GB	998

Flight Dates	Order #	Alt Order #
10/13/12 - 10/28/12	963455	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913826		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/21/12	M-F WXII News @ 430a	430a-5a	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/15/12	4:45 AM	M-F WXII News @ 430a	430a-5a	:30	NCSC001BANJO	\$125.00 NM
5	WXII	Tu	10/16/12	4:39 AM	M-F WXII News @ 430a	430a-5a	:30	NCSC001BANJOREV	\$125.00 NM
1	WXII	W	10/17/12	4:54 AM	M-F WXII News @ 430a	430a-5a	:30	BANJO2	\$125.00 NM
4	WXII	Th	10/18/12	4:53 AM	M-F WXII News @ 430a	430a-5a	:30	BANJO2	\$125.00 NM
2	WXII	F	10/19/12	4:44 AM	M-F WXII News @ 430a	430a-5a	:30	BANJO2	\$125.00 NM
2	10/22/12	10/28/12	NBC Today Show II	10A-12N	MTWTF--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	11:52 AM	NBC Today Show II	10A-12N	:30	BANJO2	\$150.00 NM
3	10/15/12	10/21/12	NBC Today Show II	10A-12N	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	10/15/12	10:50 AM	NBC Today Show II	10A-12N	:30	NCSC001BANJO	\$150.00 NM
3	WXII	Tu	10/16/12	11:30 AM	NBC Today Show II	10A-12N	:30	NCSC001BANJOREV	\$150.00 NM
1	WXII	W	10/17/12	10:29 AM	NBC Today Show II	10A-12N	:30	BANJO2	\$150.00 NM
2	WXII	Th	10/18/12	10:52 AM	NBC Today Show II	10A-12N	:30	BANJO2	\$150.00 NM
5	WXII	F	10/19/12	11:59 AM	NBC Today Show II	10A-12N	:30	BANJO2	\$150.00 NM
4	10/22/12	10/28/12	M-F WXII 12 News @ Noon	12-1pm	MTWTF--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	12:22 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJO2	\$400.00 NM
5	10/15/12	10/21/12	M-F WXII 12 News @ Noon	12-1pm	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
NC Judicial Coalition	NC SUPREME COURT GB	998	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/21/12	M-F WXII 12 News @ No	12-1pm	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	M	10/15/12	12:15 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCSC001BANJO	\$400.00 NM
2	WXII	Tu	10/16/12	12:26 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCSC001BANJOREV	\$400.00 NM
1	WXII	W	10/17/12	12:14 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
3	WXII	Th	10/18/12	12:38 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
4	WXII	F	10/19/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
6	10/22/12	10/28/12	M-F 1-2P	1-2P	MTWTF--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/22/12	10/28/12	MTWTF--	1		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	1:46 PM	M-F 1-2P	1-2P	:30	BANJ02	\$400.00 NM
7	10/15/12	10/21/12	M-F 1-2P	1-2P	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/15/12	10/21/12	MTWTF--	5		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	1:27 PM	M-F 1-2P	1-2P	:30	NCSC001BANJO	\$400.00 NM
3	WXII	Tu	10/16/12	1:45 PM	M-F 1-2P	1-2P	:30	NCSC001BANJOREV	\$400.00 NM
2	WXII	W	10/17/12	2:00 PM	M-F 1-2P	1-2P	:30	BANJ02	\$400.00 NM
4	WXII	Th	10/18/12	1:24 PM	M-F 1-2P	1-2P	:30	BANJ02	\$400.00 NM
5	WXII	F	10/19/12	1:46 PM	M-F 1-2P	1-2P	:30	BANJ02	\$400.00 NM
8	10/22/12	10/28/12	STEVE HARVEY DAY	2-3P	MTWTF--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/22/12	10/28/12	MTWTF--	1		\$100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	2:55 PM	STEVE HARVEY DAY	2-3P	:30	BANJ02	\$100.00 NM
9	10/15/12	10/21/12	STEVE HARVEY DAY	2-3P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/15/12	10/21/12	MTWTF--	5		\$100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	2:37 PM	STEVE HARVEY DAY	2-3P	:30	NCSC001BANJO	\$100.00 NM
2	WXII	Tu	10/16/12	2:28 PM	STEVE HARVEY DAY	2-3P	:30	NCSC001BANJOREV	\$100.00 NM
3	WXII	W	10/17/12	2:41 PM	STEVE HARVEY DAY	2-3P	:30	BANJ02	\$100.00 NM
4	WXII	Th	10/18/12	2:53 PM	STEVE HARVEY DAY	2-3P	:30	BANJ02	\$100.00 NM
5	WXII	F	10/19/12	2:12 PM	STEVE HARVEY DAY	2-3P	:30	BANJ02	\$100.00 NM
10	10/15/12	10/28/12	NBC Tonight Show	1135pm-1237am	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	10/15/12	10/21/12	MTWTF--	5		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/15/12	12:07 AM	NBC Tonight Show	1135pm-1237am	:30	NCSC001BANJO	\$400.00 NM
1	WXII	Tu	10/16/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	NCSC001BANJOREV	\$400.00 NM
2	WXII	W	10/17/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
5	WXII	Th	10/18/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
4	WXII	F	10/19/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			

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Invoice #	Invoice Date	Invoice Month	Invoice Period
963455-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
NC Judicial Coalition	NC SUPREME COURT GB	998	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/15/12	10/28/12	NBC Tonight Show	1135pm-1237am	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/22/12	10/28/12	MTWTF--		1		\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WXII	W	10/24/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
11	10/13/12	10/13/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	5:40 AM	WXII 12 News	5:30-6am	:30	NCSC001BANJO	\$150.00 NM
12	10/15/12	10/21/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	5:52 AM	WXII 12 News	5:30-6am	:30	BANJ02	\$150.00 NM
13	10/13/12	10/13/12	WXII 12 Sa/Su News at 6-6-8am		-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	7:47 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	NCSC001BANJO	\$450.00 NM
14	10/15/12	10/21/12	WXII 12 Sa/Su News at 6-6-8am		-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	7:40 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	BANJ02	\$450.00 NM
15	10/13/12	10/13/12	Sa 7-8p	Sa 7-8p	-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	7:58 PM	Sa 7-8p	Sa 7-8p	:30	NCSC001BANJO	\$300.00 NM
16	10/15/12	10/21/12	Sa 7-8p	Sa 7-8p	-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	7:55 PM	Sa 7-8p	Sa 7-8p	:30	BANJ02	\$300.00 NM
17	10/15/12	10/28/12	Prime Access Rotator	7-8pm	MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/15/12	7:42 PM	Prime Access Rotator	7-8pm	:30	NCSC001BANJO	\$1,000.00 NM
1	WXII	Tu	10/16/12		Prime Access Rotator	7-8pm	:00		<del>\$1,000.00</del> NM
See MG 17.7									
4	WXII	W	10/17/12	7:41 PM	Prime Access Rotator	7-8pm	:30	BANJ02	\$1,000.00 NM
5	WXII	Th	10/18/12	7:22 PM	Prime Access Rotator	7-8pm	:30	BANJ02	\$1,000.00 NM
2	WXII	F	10/19/12	7:40 PM	Prime Access Rotator	7-8pm	:30	BANJ02	\$1,000.00 NM



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NC Judicial Coalition	NC SUPREME COURT GB	998	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/15/12	10/28/12	Prime Access Rotator	7-8pm	MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXII F 10/19/12 7:48 PM Prime Access Rotator 7-8pm :30 BANJ02 \$1,000.00 NM									
MG for 17.1 10/16									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXII M 10/22/12 7:40 PM Prime Access Rotator 7-8pm :30 BANJ02 \$1,000.00 NM									
18	10/13/12	10/13/12	NBC Prime	10-11pm	-----S-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/13/12 10:29 PM NBC Prime 10-11pm :30 NCSC001BANJO \$500.00 NM									
19	10/22/12	10/28/12	M-F WXII News @ 430a	430a-5a	MTWTF--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/25/12 4:44 AM M-F WXII News @ 430a 430a-5a :30 BANJ02 \$100.00 NM									
20	10/21/12	10/21/12	WXII 12 Sa/Su News at 6:6-8am		-----S	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/21/12 6:27 AM WXII 12 Sa/Su News at 6am 6-8am :30 BANJ02 \$450.00 NM									
2 WXII Su 10/21/12 7:08 AM WXII 12 Sa/Su News at 6am 6-8am :30 BANJ02 \$450.00 NM									
21	10/21/12	10/21/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/21/12 6:21 PM Su WXII 12 News @ 6 pm 6-630pm :30 BANJ02 \$800.00 NM									
22	10/17/12	10/19/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/17/12 3:15 PM M-F 3-4P M-F 3-4P :30 BANJ02 \$350.00 NM									
23	10/17/12	10/19/12	DR. OZ	M-F 4-5p	--WTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/17/12 4:38 PM DR. OZ M-F 4-5p :30 BANJ02 \$500.00 NM									
2 WXII Th 10/18/12 4:38 PM DR. OZ M-F 4-5p :30 BANJ02 \$500.00 NM									
3 WXII F 10/19/12 4:37 PM DR. OZ M-F 4-5p :30 BANJ02 \$500.00 NM									

Total Spots **56**

Gross Total **\$21,275.00**



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NC Judicial Coalition	NC SUPREME COURT GB	998	

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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$3,191.25</b>
<u>Net Amount Due</u>	<b>\$18,083.75</b>